2027 Partnership Prospectus

A full year of exhibit, sponsorship and presentation opportunities with the Alaska Pharmacy Association.

61st Anniversary Convention & Tradeshow

February 17–19, 2027
Captain Cook Hotel, Anchorage

Health Systems Pharmacy & Leadership Conference

September 16–18, 2027
Alyeska Resort, Girdwood

Quarterly Academy Dinners

Community & Health-System Academies
Anchorage, Fairbanks & Zoom

WHY PARTNER WITH AKPHA

Reach Alaska pharmacy, all year long

AKPhA is Alaska's statewide pharmacy association. Partners connect with pharmacists, pharmacy technicians and student pharmacists from health-system, community, tribal, IHS and federal practice across the state.

500+
pharmacy professionals reached statewide

~150
attendees at the Annual Convention

~100
attendees at the Health Systems Pharmacy & Leadership Conference

2027 at a glance

Conferences

Annual Convention & Tradeshow — Feb 17–19
Captain Cook Hotel, Anchorage

Health Systems Pharmacy & Leadership Conference — Sept 16–18
Alyeska Resort, Girdwood

Quarterly Academy Dinners

Q1	Jan – Mar
Q2	Apr – Jun
Q3	Jul – Sept
Q4	Oct – Dec

Two dinners each quarter, one per Academy. Dates are set with each sponsor.

Bundle and save

Combine the Convention, the Leadership Conference and the Academy dinners in one package for less than buying each piece on its own. Everything you invest counts toward your annual recognition tier.

PARTNERSHIP PACKAGES

One partnership, both meetings

	Exhibitor Bundle	Academy Bundle	Premium Bundle	Symposium Bundle	Premier Partner
Annual Convention	Exhibit booth	Exhibit booth	Premium exhibit	Symposium + premium exhibit*	Premium exhibit
Leadership Conference	Exhibit booth	Exhibit booth	Premium exhibit	Premium exhibit*	Premium exhibit
Academy dinners	—	1 dinner	—	—	4 dinners one per quarter
Recognition tier	General	Bronze	General	Bronze	Gold
2027 à la carte	~~$4,000~~	~~$10,000~~	~~$7,700~~	~~$11,350~~	~~$31,700~~
Package price	**$3,600**	**$9,500**	**$7,000**	**$10,300**	**$30,000**

*Symposium Bundle: you choose which meeting hosts your symposium, with premium exhibit at the other. Symposium selections are first come, first served. Non-profit Exhibitor Bundle: $2,400.

Annual recognition tiers

Tiers are based on your total 2027 investment across packages, exhibits and sponsorships.

Gold
$25,000+ · 2 available

- All Silver benefits
- Half-page ad in the Convention program

Silver
$15,000+

- All Bronze benefits
- Logo on printed materials
- Ad in the Convention program
- Logo, link and description on the Convention webpage

Bronze
$8,000+

- All General benefits
- Event signage at both meetings
- Logo on social media

General
$2,500+

- Recognition at both meetings
- Name on the AKPhA website

EXHIBIT À LA CARTE

Exhibit at the conferences

Annual Convention & Tradeshow

Feb 17–19 · Captain Cook Hotel, Anchorage · ~150 attendees

Exhibit Booth — $2,000

Meet attendees in the Convention exhibit hall. 2 exhibitor badges. Non-profit rate $1,300.

Premium Exhibitor NEW — $3,850

- Premium booth location
- 2 exhibitor badges
- Quarter-page ad in the Convention program
- Opt-in attendee list (name, title, practice site)
- Logo on exhibit hall signage

Industry Symposium — $7,500

Present a product- or disease state-focused program at a dedicated breakfast or lunch. Includes the Premium Exhibitor package.

Health Systems Pharmacy & Leadership Conference

Sept 16–18 · Alyeska Resort, Girdwood · ~100 attendees

Exhibit Booth — $2,000

Exhibit at the Friday evening networking event, with no competing programming. 30 spaces. Non-profit rate $1,300.

Premium Exhibitor — $3,850

Pharmacy directors and leaders rotate to your table for 6–8 minute one-on-one conversations. 16 stations.

- Advance list of participating directors and sites
- Exhibit booth with 2 exhibitor badges
- Federal Pharmacy Reception & Exhibit included

Industry Symposium — $7,500

A dedicated breakfast or lunch program. Includes the Premium Exhibitor package.

Federal Pharmacy Reception & Exhibit — $550

Add-on to an exhibit booth: direct access to federal pharmacy professionals.

Every exhibit includes 2 badges; additional company attendees are $500 each. Symposia are non-CE programs. Booths are assigned first come, first paid.

Don't need a booth?

Reach every attendee without a table. Available at either conference and includes conference badges.

Bag Stuffer
$1,000

Your flyer, sample or branded item in every attendee bag. Includes 1 badge.

Registration Spotlight
$1,750

Your 6-ft product or branded sign at registration, the first thing every attendee sees. Includes 2 badges.

Check-in Access
$2,500

Your team at the check-in table, greeting every attendee as they arrive. Includes 2 badges.

ACADEMY DINNERS & SPONSORSHIPS

Host a statewide conversation

Each quarter, AKPhA's Community Pharmacy Academy and Health-System Pharmacy Academy each hold a dinner. Your presenter delivers a 30–45 minute program on the topic of your choice, reaching pharmacists in three settings at once.

Anchorage	**Fairbanks**	**Zoom**
in person	live-linked site	statewide

- Choice of Community or Health-System Academy
- Date set with you
- Logo on the invitation, registration page and Zoom slide
- Opt-in registrant list after the event

Dinner pricing

One Academy dinner	**$6,000**
Quarterly Partner 4 dinners, one per quarter	**$22,800**
Premier Partner 4 dinners + premium exhibit at both meetings	**$30,000**

Sponsorships

OPPORTUNITY	MEETING	2027 PRICE
Evening Reception	Convention or Leadership Conference	**$11,000**
Federal Sponsorship	Leadership Conference	**$9,900**
Keynote Speaker	Convention or Leadership Conference	**$8,800**
Lunch	Convention or Leadership Conference	**$7,700**
Breakfast	Convention or Leadership Conference	**$5,500**
Awards Program	Convention	**$5,500**
Exclusive Beverage (coffee, tea, soft drinks)	Convention or Leadership Conference	**$2,200**
Networking Break	Convention or Leadership Conference	**$2,200**
Poster Session	Convention	**$2,200**

One sponsor per item per meeting. Sponsorships count toward your recognition tier.

LET'S PARTNER

Reserve your 2027 partnership

REGISTER ONLINE

alaskapharmacy.org

EMAIL

admin@alaskapharmacy.org

PHONE

(907) 786-0732

MAIL

3211 Providence Drive, Anchorage, AK 99508

Good to know

- Bundle across meetings and dinners to save on à la carte prices.
- Booths, stations and sponsorships are assigned first come, first paid.
- Logos and ad artwork are due 45 days before each event.
- Event details and the exhibitor agreement are provided with your registration.

Anti-suitcasing policy

Only registered exhibitors and sponsors may promote products or services at AKPhA events. Soliciting, distributing materials or holding meetings to promote a company, in the exhibit hall, hallways, meeting rooms, hospitality suites or anywhere on the property, by anyone not registered as an exhibitor or sponsor is prohibited. Violators will be asked to leave without a refund and may be barred from future AKPhA events.

AKPhA
ALASKA PHARMACY ASSOCIATION