ALASKA PHARMACY ASSOCIATION STRATEGIC PLAN 2025 - 2028

Vision: Quality pharmacy care from one Alaskan to another

Mission: The mission of the Alaska Pharmacy Association is to empower and engage a united pharmacy profession to elevate the health of Alaskans.

1

Recruit, engage, and retain members.

a. Create a welcoming environment to recruit new and retain existing members.
b. Strengthen our value proposition through benefits that meet member needs.
c. Build a lasting leadership pipeline by providing clear pathways into board, academy, and committee roles.

2

Effectively communicate to strengthen the value of AKPhA.

a. Consistently articulate AKPhA's achievements, benefits, and contributions to the pharmacy profession.
b. Improve bidirectional communication between members and leadership.
c. Adopt innovative communication approaches to broaden AKPhA's reach.

3

Ensure operational excellence.

a. Achieve financial sustainability growing and diversifying revenue streams.
b. Expand the association's capacity for greater reach.
c. Collaborate with key partners to amplify AKPhA's impact.

4

Advocate for a pharmacy profession equipped to serve Alaska.

a. Promote an environment where pharmacy professionals can practice at the top of their education, training, and experience.
b. Support workforce development and well-being for the pharmacy community.
c. Advocate for economic and operational frameworks that enable a thriving pharmacy business model that ensures access to pharmacy services.